

# Editorial COMMENTARY

by Tom Starland, Editor and Publisher

## This Is Not France

There were times this month when I had to look in the mirror to see if I was wearing a beret. By the way people, some advertisers and some content providers were telling me they were taking the month of August off - I was beginning to think I was in France, where they take the month off. But, we're not in France and although some seem to be taking the month off - things are picking up in the Carolinas and the results are - more pages in *Carolina Arts*.

## On Our Cover

Back in August of 2008, we offered readers a wonderfully cool photo of a winter scene in Western North Carolina. With the current heat wave going on, we thought we would do that again to remind people that this heat won't last forever.

Thanks to Hal Looney, an owner of Bluewood Photography in Brevard, NC, we have an image which spoke to me when I first saw it. That's me sitting in the tundra of Northern Canada near the Arctic Circle - at least in my daydreams.

There were days when our working space reached 85 degrees this last month - with the air conditioner on! The trees that used to shade one side of our house went bye-bye during Hurricane Hugo. And guess what - trees don't grow money or very fast.

## A Question About Art Students From Down Under

With so many folks heading back to University this month, we offer a blast from the past where Judith McGrath, our past contributor from Western Australia ask the question: "Where Do All the Art Students Go?". It's a good question.

## A Second Shout Out for ARTFIELDS

ARTFIELDS, will take place in Lake City, SC, between April 19 - 28, 2013. It's an art contest where the public will decide which visual art displays win the \$100,000 in prize money. That's not a typo. The grand prize winner will win \$50,000.

ARTFIELDS is a BIG art contest in a small town giving away HUGE cash prizes! ARTFIELDS is a Celebration of Art and Agriculture!

ARTFIELDS is the biggest cash award to be paid to an individual artist for winning an art contest in South Carolina!

The catch phrase in talking about this event and opportunity for visual artists in the Southeast is - It's not a typo. Yes, there is an event which will take place in South Carolina and award \$50,000 to the artist who creates the most popular art exhibit.

Organizers are working on nailing down details and promise that a new updated website will be up sometime in September, but you can get the basics now at ([www.artfieldssc.org](http://www.artfieldssc.org)).

The main point now is - you should be thinking: "What would I create as an artist to win \$50,000? What would make my display the most popular?" Later, you can ask yourself: "What would I do with \$50,000?"

Most likely answer could be - pay off your art school loans. Right.

## The 4th of July - One Holiday that is Not Good for Carolina Arts.

Last year during the month of July we saw a huge drop in downloads for Carolina Arts. The good news is, about a 100,000 copies of *Carolina Arts* were downloaded during July 2012. The bad news is that only 60,000 were of the July issue of *Carolina*

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**Voted Best Art Gallery on Hilton Head**



**Artful Toys For Children**



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**Art For the Home  
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# Rhett Thurman



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