Upstairs Artspace in Tryon, NC

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digital media, videography and installations. The artists are selected for their abilities and reputations, and while most are from our region, we also feature work from other parts of the country.

Upstairs Artspace is known throughout the region as a gallery featuring art that is contemporary and avant-garde. Artists are selected by qualified exhibits committee members. While most of the art in an exhibition is available for purchase, Upstairs Artspace is not a retail gallery and does not maintain a permanent collection.

For further information check our NC Institutional Gallery listings, call 828/859-



Work by Ralston Fox Smith

2828 or visit (<u>UpstairsArtspace.org</u>).

Blowing Rock Art & History Museum in Blowing Rock, NC, Offers Exhibit Focused on Blue Ridge Music

The Blowing Rock Art & History Museum in Blowing Rock, NC, will present A Cardboard History of Blue Ridge Music, on view in the Museum's Alexander Community Room Gallery, from Mar. 1 through Apr. 26, 2025.

This unique exhibition offers an in-depth look at the rich history of Blue Ridge music, including 36 original, letterpress-style posters dating back to as early as 1939. Each poster has detailed information about the life and legacy of the featured musicians.

Originally, window cards and other announcement posters were created to advertise upcoming entertainment events staged by troupes of traveling performers. By design, they were printed on inexpensive paper or cardboard to last only a few months and were nailed to telephone poles, plastered onto the sides of buildings, and placed in store windows.

After the event, most were discarded or left to deteriorate outdoors. These pieces, designed to be ephemeral, document the story of Bluegrass music from infancy to international popularity. All posters on display in the exhibition *A Cardboard History of Blue Ridge Music* are from the private poster collection of Tom Murphy. As a collector, Murphy has been preserving window cards, handbills, mailers, broadsides, and other posters of various genres for over 50 years.



Work by David Finn

Visitors to the exhibition will enjoy an immersive experience, including a curated playlist of music by artists featured in the posters.

This exhibition is made possible through a grant from America 250 NC, an initiative by the North Carolina Department of Natural and Cultural Resources. Presenting sponsor for this exhibition is *The Mountain Times*: The High Country's Art and Entertainment Source and *Watauga Democrat*: Watauga County's independent news source and newspaper



Work by Page Laughlin

of record since 1888.

To deepen visitors' engagement with the region's musical history, BRAHM will host two months of special programs and performances, offering a variety of perspectives on Blue Ridge music and culture. For more information or to RSVP or view the full calendar visit (blowingrockmuseum.org/calendar).

BRAHM's mission is to curate, preserve, educate and inspire. Rooted in the creative cultures of Appalachia, BRAHM aims to cultivate a community that extends beyond its walls and region, positioning Western North Carolina as a leader in the arts. The 25,000-square-foot Blowing Rock Art and History Museum, known as BRAHM, opened its doors on Oct. 1, 2011. Located off Main Street in Blowing Rock, NC, BRAHM provides cultural enrichment by promoting the arts and history through educational programs, exhibitions and activities. The permanent collection of more than 600 objects includes works by Elliott Daingerfield, Maud Gatewood, Elizabeth Bradford, Mark Hewitt and other American impressionist and postimpressionist artists. Open year-round, BRAHM welcomes 24,000 visitors free charge to experience 25 changing exhibitions. BRAHM also has an outreach education program that encourages arts education in local schools, daycares and senior centers.

For further information check our NC Institutional Gallery listings or visit (blowingrockmuseum.org).

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