



Looking Back at Carolina Arts

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Advertising

To me, this is where the biggest changes have occurred. Many of the galleries who were advertising with us back in Jan. 1997 are no longer in business. Try and think of the following list like the kind presented at the Academy Awards each year marking the passing of actors no longer with us. The only order they are in is from front to the back of the paper. They include: Billie Sumner Studio - Gallery, Waterfront Gallery, Art Thomas Gallery, Marty Whaley Adams Gallery, David Simpson Gallery, Bartholomew's Gallery, Beyond The Image, Margaret Petterson Gallery, American Originals, The New Gallery, Blanton's Gallery, Karen Vournakis Studio/Gallery, Jade Easel Art Gallery, Prints Charming, Tidwell Art Gallery, Native Son, Tradd Street Press, Carolina Prints, The African American Gallery, Gallery 12, Sea Gull Gallery, Silver River Gallery, Fischer's Art & Frame, Cameo Art Gallery, Morris Gallery, and Tempo Gallery.

Of course there are some galleries that no longer advertise with us, but we'll protect them from any super fans out there that may want to harass them. Beside you never know when they will wander back.

I'm happy to mention the advertisers who were with us long before we became *Carolina Arts*, who were there at the beginning and are still with us today. They include: The Pink House Gallery (Charleston), Charleston Crafts, Nina Liu and Friends, Eva Carter Studio, Lese Corrigan - now Corrigan Gallery, Halsey - McCallum Studios, The Wells Gallery, Smith Galleries, Vista Studios, One Eared Cow Glass, Hampton III Gallery, Gaye Sanders Fisher, and The Finishing Touch.

The one thing that hasn't changed about advertising - we could always use more.

Other Notable Items In The Paper

In the middle fold of the paper we had the Arts in Charleston section, a collabora-

tion between us, the City of Charleston's Office of Cultural Affairs and Piggly Wiggly Carolina. We eventually had to do away with this calendar of art events taking place in Charleston, SC, so our paper didn't look so focused on Charleston.

We also offered a full page of info on *Connoisseurship, Conservation & Controversy* written by Ginny Newell the chief conservator of ReNewell, Inc. in Columbia, SC.

There was a subscription form in the back of the paper - back when we bothered with them. I never understood why you need a subscription to a free paper.

On the very back of the paper we had an ad for the 1997 *Sierra Club/Lunz Group Nature Photography Juried Exhibit & Competition*, which we helped organize and promote with John Moore, a Charleston photographer, Sierra Club member and good friend of ours. It was just one of the many free ads we have given arts organizations and visual art events taking place throughout the Carolinas.

What Do We See In Looking Back?

This was the first issue of *Carolina Arts*. There are some people who still miss the printed paper, but to me, we're at a whole different level now and many more people prefer the electronic version. Today's *Carolina Arts* covers more of the Carolinas - even areas where we get no advertising support. I'm not sure why or how long that will last, but it is what it is. The paper is in full color, available to anyone, anywhere, at any time of the day by simply downloading a copy to their smart phone, tablet, or computer. Under 20mb, the paper can be downloaded in minutes depending on how old your computer is or internet service (dialup make take forever). Ads are connected to websites and cheaper than ever before. And, our readership has gone from a possible 10,000 max to an average of 50,000 and higher at times. What's not to like?

We'll see you next time when we look back at another old issue of *Carolina Arts*.

Western Carolina University in Cullowhee, NC, Features Works by Pat Passlof

The work of the late painter Pat Passlof will be the focus of a joint exhibition of the Fine Art Museum at Western Carolina University in Cullowhee, NC, and the Black Mountain College Museum + Arts Center in Asheville, NC, on view from Jan. 26 through May 27, 2012. A reception will be held on Jan. 26, starting at 6pm.

"deliberate, dense layering of paint" making it "hard for the viewer to tell what is figure and what is ground, and the constant, jockeying interplay between the two gives Ms. Passlof's work much of its dynamism."



Melon 2, oil on linen, 60 inches by 48 inches, by Pat Passlof, 2011

Pat Passlof: Selections 1948-2011, will occupy space in the two venues simultaneously and will feature a selection of 50-60 paintings by Passlof, representing more than 60 years of her career. This long-planned retrospective is among the first since Passlof's death from cancer in November at the age of 83. The artist helped select the work represented in the months before her death.

Art historians acknowledge Passlof as an under-recognized figure in the development of abstract expressionism. An alumna of Black Mountain College, she studied there during the summer institute of 1948, working closely with Willem de Kooning, Josef Albers, Buckminster Fuller, M.C. Richards and Merce Cunningham. Passlof was married to the late painter Milton Resnick. According to her obituary in *The New York Times*, Passlof's "canvases are distinguished by the primacy of the brushstroke," with the



Morgan's Window, oil on linen, 36 inches by 27 inches, by Pat Passlof, 1957

On Jan. 26, the WCU Fine Art Museum is sponsoring a tour package for individuals in Haywood and Buncombe counties. Patrons can ride by bus from those counties to the WCU Fine Art Museum, enjoying an "art insider" program hosted by Denise Drury, interim director of the Fine Art Museum, and Alice Sebrell of the Black Mountain College Museum + Arts Center.

The Fine Art Museum serves as a cultural catalyst to celebrate and preserve the artistic legacy of the western North Carolina region with a developing focus to collect, interpret and showcase innovation in contemporary art of high artistic merit. The Museum will present a full spectrum of creativity to reveal the underlying parallels and differences among wide-ranging forms of human expression in the visual and performing arts.

For further information check our NC Institutional Gallery listing, call the Museum at 828/227-2553 or visit (<http://www.wcu.edu/museum/>).

The deadline each month to submit articles, photos and ads is the 24th of the month prior to the next issue. This will be Jan. 24th for the February 2012 issue and Feb. 24 for the March 2012 issue. After that, it's too late unless your exhibit runs into the next month.

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