

Editorial COMMENTARY

by Tom Starland, Editor and Publisher

On Our Cover

On our cover this month is an image by Alia El-Bermami of Apex, NC. It is part of the exhibition, *PRESENCE: North Carolina Figurative Artists*, on view at GreenHill, a space for NC art in Greensboro, NC, through Nov. 5, 2022. You can read about the exhibit on Page 28 of our Sept. 2022 issue of visit this link at carolinaarts.com/922/922carolinaarts-pg28.pdf.

Where Are Your Photos?

That's a good question, I'm wondering where they are too.

You sent me a press release and a link to a transfer file where you loaded your images to go along with your press release, but I couldn't access them, so I sent a request to send them to me as attachments in the body of another e-mail, but they never came. I replied to your e-mail, but you didn't respond with your images. That's why they are not included with your press release. My gosh, we're a visual arts publication - how boring is a plain text press release? Pretty boring to me.

Unfortunately, this happens way too often, every month. My next move is to go to the website of the sender to see if they have the photos posted there, but many times they don't even have the press release posted there.

One thing I'll never understand about the folks who run the websites in the Carolina visual art community is their habit of including every past exhibit, but never posting their upcoming exhibits, much less their current exhibit. My business is the future, not the past. My readers don't usually want to know what exhibits they missed.

And I don't understand why some marketing folks send out press releases in a one way direction - not caring to get any responses.

Why should they - everything they sent was correct - right? Not always, sometimes I get a correction to an e-mail within 10 minutes of receiving it. And sometimes, another correction to that same press release 15 minutes later.

I urge people to read their e-mails before they send them and read them twice to make sure the info they are sending is correct. But what really concerns me is when they send a one way e-mail they never intend to reply to, if someone has a question about the press release they sent.

The best way to communicate with us is by e-mail - sent as plain text in the body of an e-mail and with images of artworks attached. I won't open attachments if I'm not 100% sure I know what they are. Most likely I won't even open those from people I know, as they should know not to send me attachments. I used to years ago, but after some folks sent me a few surprises which cost me a lot of time and money, I don't any more.

Now as far as photos of art go, I don't want any and won't use any with artists standing in front or next to their artwork. We're not *People* magazine, we report on exhibits of art.

I need photos to be at least 3" wide by 300dpi or of a size which will translate into that size - like an image that is more than 12" wide by 72dpi - that will work. And I really only need 2 or 3 images, even if the exhibit includes a dozen or more artists. We don't want to duplicate exhibits, we want people to go see them.

Of course if you think you have work which is cover worthy, you might want to send us an image that is 10" wide by 300ppi, but for that to work out, you might as well buy a lottery ticket - it's complicated.

I just hope when I ask you to send photos, in reply to my e-mail, in reply to your e-mail - you reply with the attached images.

Charleston Artist Guild Gallery

continued from Page 3

art would be the focus of her college career. Lee graduated from the University of North Carolina in Asheville and received her Bachelor's Degree with distinction in art and emphasis in painting.

Lee creates out of her home studio in Charleston, SC. Her natural attention to detail and thoroughness is evident in her work. Her acrylic paintings are filled with saturated colors and energy and she truly enjoys sharing her knowledge and appreciation of art with the world. Lee currently teaches art at a local public school in North Charleston and is passionate about visually communicating both her love of nature and her faith through artistic expression.

The gallery is located on East Bay Street in Charleston, SC. Sales made at the gallery support the non-profit guild's community outreach work.

For further information check our SC Institutional Gallery listings or call the gallery at 843/722-2425.



Work by Regina Lee at 843/722-2425.

Redux Contemporary Art Center in Charleston, SC, Features Works by Daisy McClellan

Redux Contemporary Art Center in Charleston, SC, is presenting *Art Before Dishes*, featuring works by Daisy McClellan, on view in Gallery 1056, through Nov. 5, 2022.

Art Before Dishes is comprised of work mixing various fiber art techniques including punch needle, sewing, embroidery, and rug tufting. The artist, Daisy McClellan, is a mother of three young boys and her work often reflects the stage of motherhood she finds herself in: colorful, all encompassing, and always with a sense of nostalgia for what once was.

More often than not, even in these modern times, home life is thought of as a fe- Page 4 - Carolina Arts, October 2022

male domain. Not only are women typically the ones who decorate the home, they are also in charge of maintaining order: taking on the majority of cleaning and organization for the household. *Art Before Dishes*, is an internal mantra for the artist who uses it as a daily reminder to take time for herself and her art because with the never ending responsibilities of home life thrust upon wives and mothers, it can be a struggle to do so.

These works are inspired by women who make art for their walls but aren't thought of as "real" artists or ever given any accolades despite their often self taught and deeply technical skills. The pieces seen here are

[continued on Page 6](#)

JOUST FOR YOU!

29TH ANNUAL CAROLINA RENAISSANCE FESTIVAL & ARTISAN MARKETPLACE

OCTOBER 1-NOVEMBER 20

SATURDAYS & SUNDAYS

NEW TIME!

9:30AM-5:30PM

NEW!

TICKETS LIMITED!

WHILE SUPPLIES LAST!

ONLINE ONLY!

JOUSTING

MUSIC • FEASTING

COMEDY • GAMES • RIDES

CIRCUS ENTERTAINMENTS

NEW!

NOW OPEN

9:30AM!

Arrive Early!

SCAN TO BUY TICKETS!

BUY TICKETS ONLY ONLINE AT CAROLINA.RENFESTINFO.COM

DIRECTIONS & FESTIVAL INFORMATION ♦ 704-896-5555

Halsey - McCallum Studio

William Halsey & Corrie McCallum

Paintings
Graphics
& Sculpture for
the discerning
collector

Painting by Corrie McCallum

Both artists are
recipients
of the
Elizabeth O'Neill
Verner Award

Duo by William Halsey, oil on paper, 11 x 15 inches

For information: David Halsey • 843.813.7542 • dhalsey917@comcast.net